



Traceability

Enabling Sustainable Supply Chains

Bas Geerts
Manager New Business Development



Agenda



- UTZ Introduction
- Traceability explained
- Case:
Traceability of RSPO-certified palm oil
- Questions

UTZ Certified – Mission



To bring responsible social,
environmental and economic practices
to commodity production and
to connect these to (mainstream)
markets

UTZ Certified – Introduction



- **Independent**, not-for-profit organisation (2002)
- Full **Iseal** member (2009)
- **Farmer Support** - partnering with Dutch-based SNGO Solidaridad

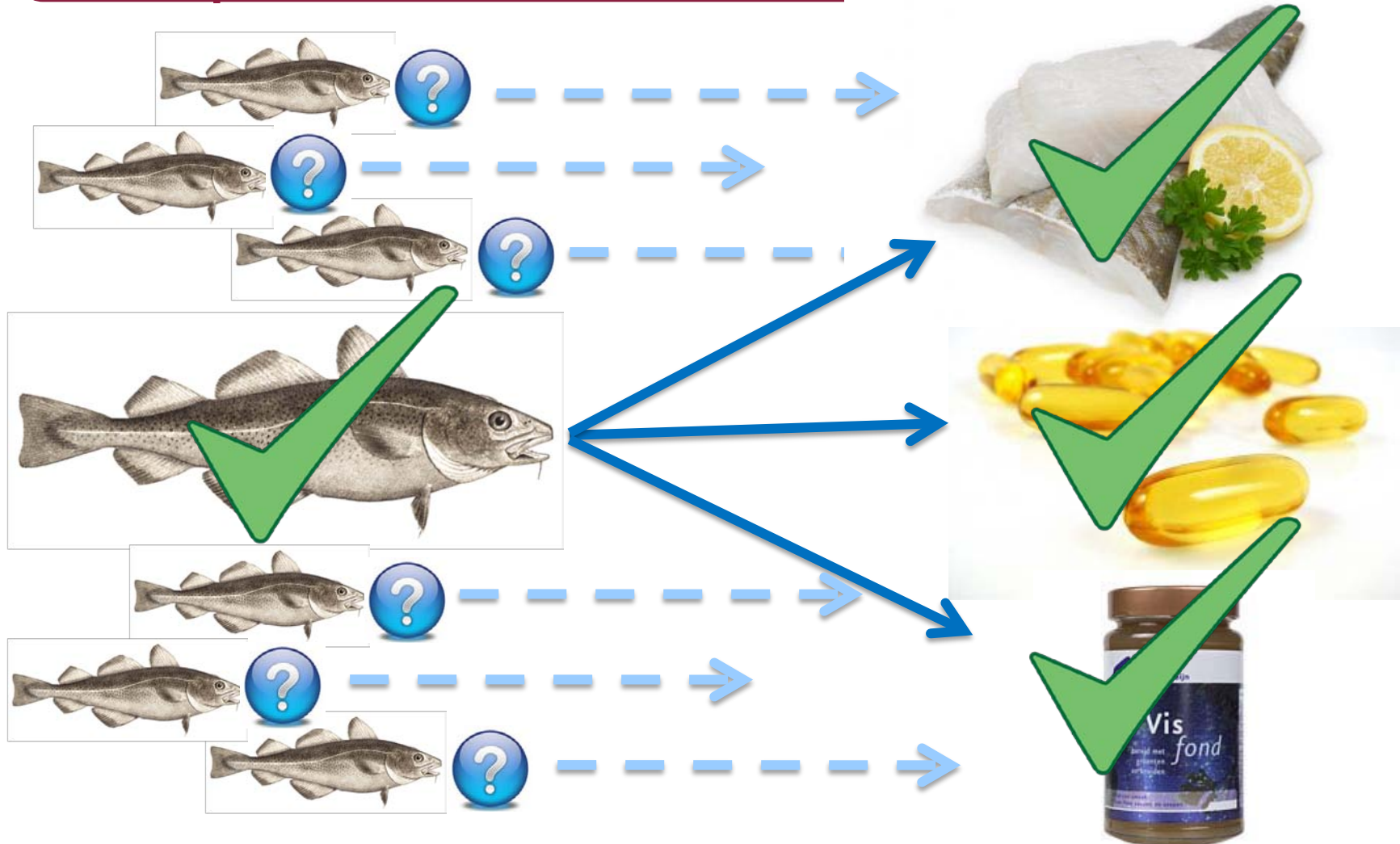
Harvesting Palm Oil fruits



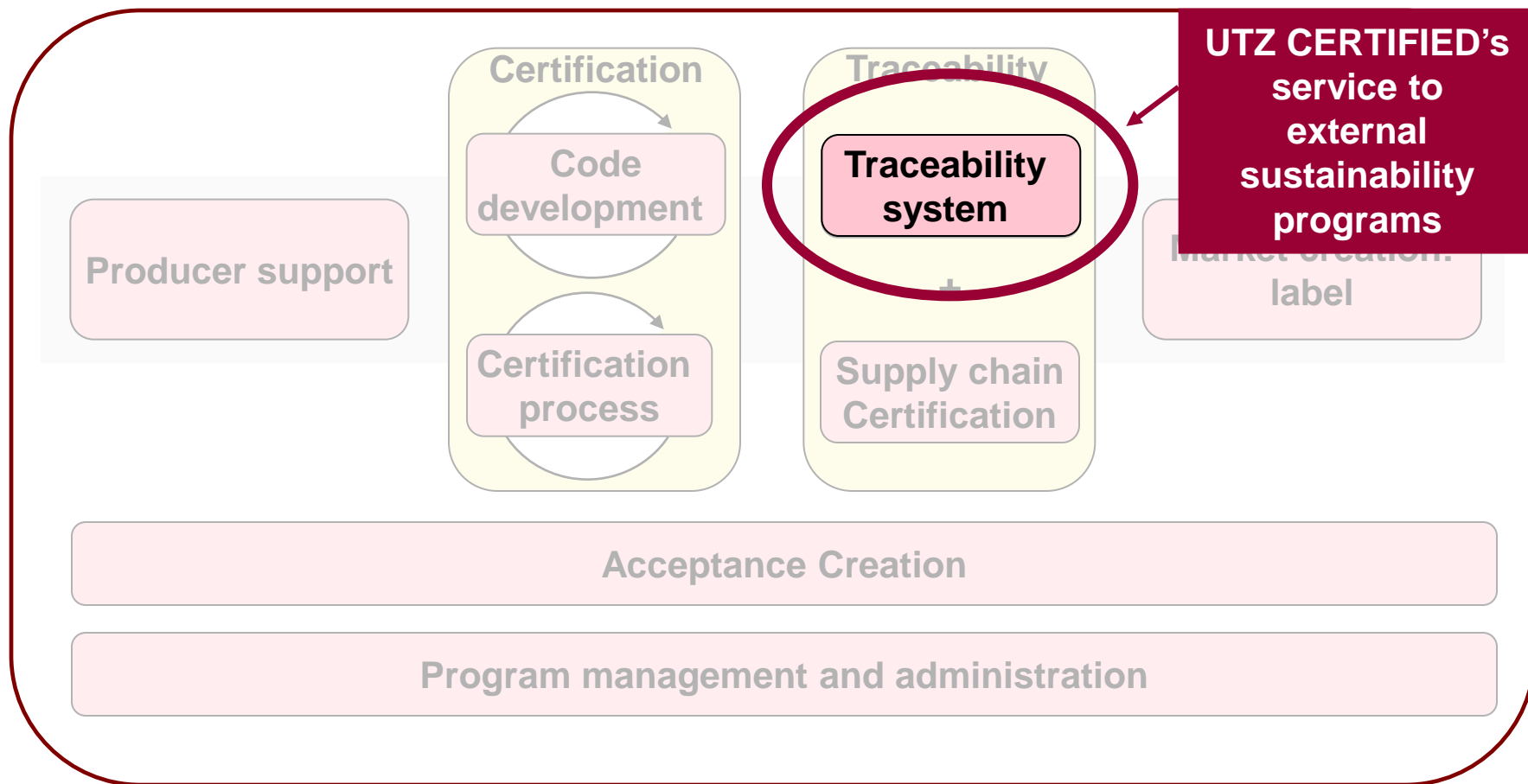


Palm Oil as we buy it

Credibly linking root product to end product



UTZ Sustainability program



Products



Coffee

(2002)



Cacao

(2007)



Tea

(2007)



Palm Oil

(2007)



Cotton

(2010)

Program Initiator,
development,
implementation
& management

***Traceability
Provider,***
development,
implementation
& management

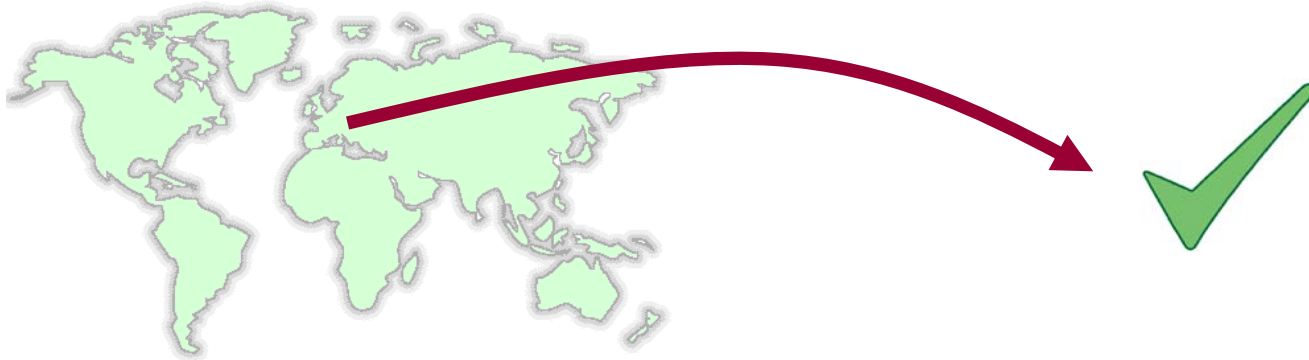
Traceability



Traceability is the assurance that..
approved products credibly relate to an approved source

TRACEABILITY =

Traceability **SYSTEM** + Supply Chain **CERTIFICATION**
Requirements



Supply Chain Certification



IN-COMPANY TRACEABILITY at facility, auditing:

- Internal procedures (admin and logistics)
 - Internal storing facilities
 - Alignment facility's admin with uploads in traceability system
-
- **Annual Audit** by RSPO-accredited, independent Certification Body

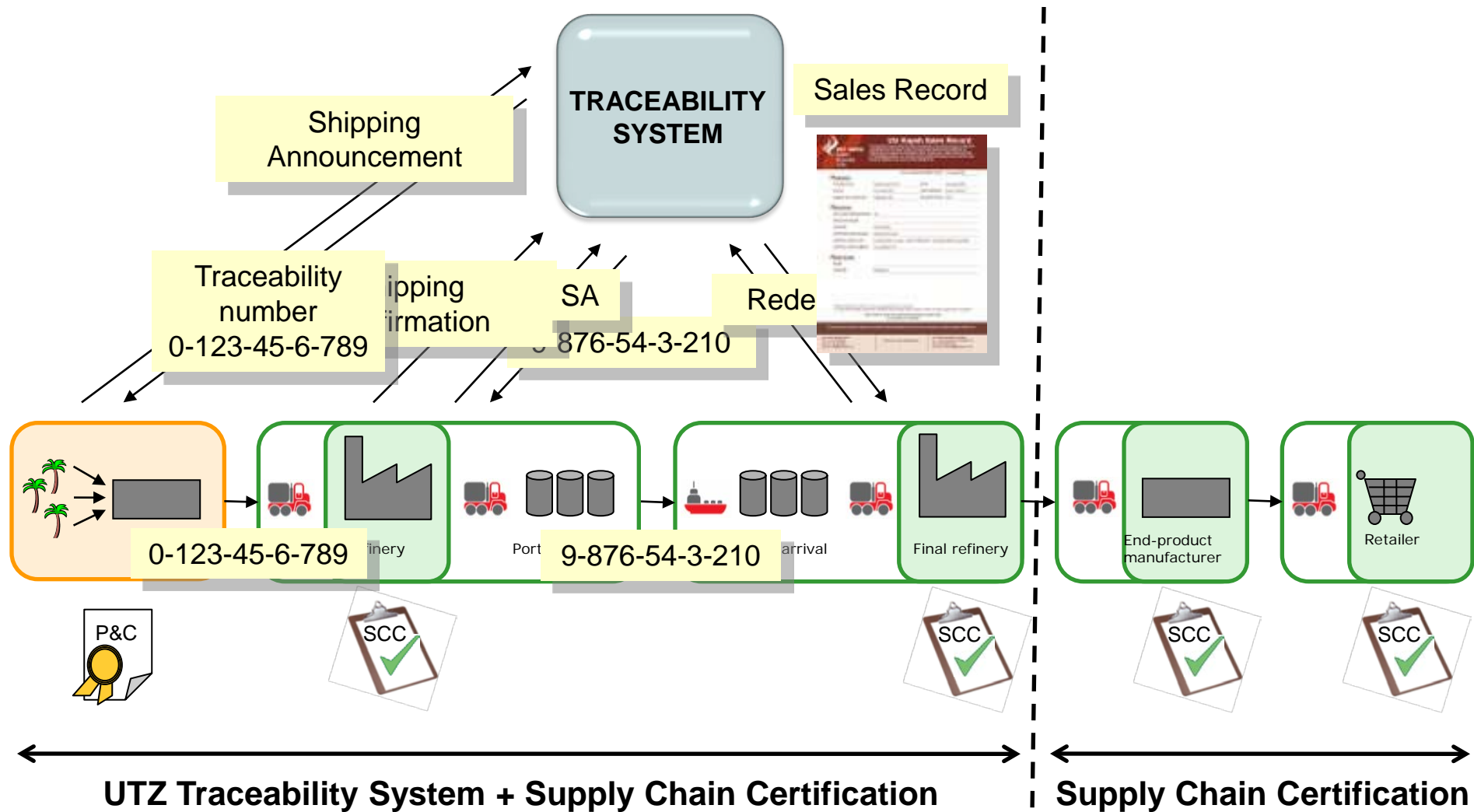
Traceability System



TRACEABILITY BETWEEN COMPANIES

- **Independent monitoring** of transactions between companies
- **Transparency** → credibility to RSPO & companies buying & selling CSPO
- **Real-time reporting** possibilities on trade (on volumes, markets, etc.) → impact reporting
- On-line **Market Place**; connecting sustainable demand to sustainable supply

Tracing Palm Oil



Staircase to mainstream



Step-wise pragmatic approach:

- Start close to current business practices
- Low cost
- Differentiated claims adding value
- All actors can start now

Mainstream
sustainable trade

- Enabling large Supply & Demand
- Encourage up scaling

Identity Preserved
Niche & Local

Segregation (100% sust.)

Mass Balance (controlled mixing)

Book & Claim (certificate trading)

Thank you!



Terima Kasih!

Merci Beaucoup!

Muchas Gracias!

Dank u wel!

Visit us at : www.utzcertified.org/palmoil

Or contact us at : palmoil@support.utzcertified.org